

2025

PORTAFOLIO

SOCIAL MEDIA Y CREACIÓN DE CONTENIDO



SOLIMAR
CEDENO



QUIÉN SOY



SOLIMAR CEDEÑO

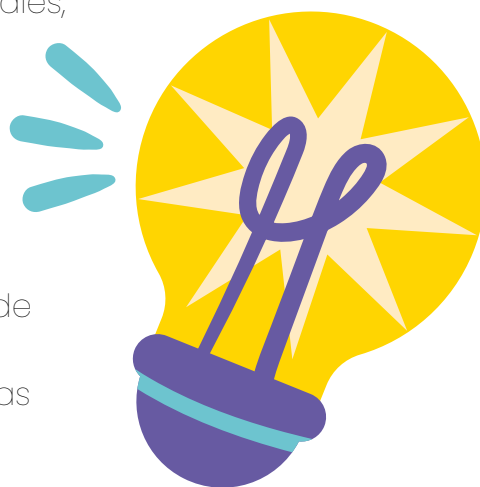
Licenciada en Comunicación Social egresada de la Universidad Central de Venezuela, locutora comercial y actriz de doblaje. Orientada al marketing digital y producción audiovisual.

Marketing digital

Desarrollo e implementación de estrategias digitales, análisis de métricas, social listening, gestión de comunidades, benchmark digital

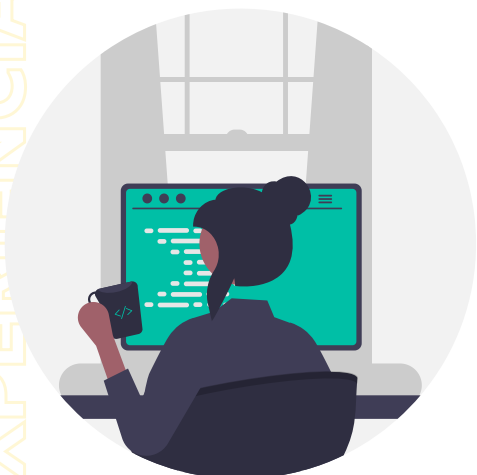
Creación de contenido

Redacción de textos para web (SEO), redacción de guiones audiovisuales, storytelling, redacción de contenido para redes sociales y otras plataformas digitales, corrección de textos, diseño básico de posts para redes sociales, edición de videos, grabación de podcasts, voiceover.



CONOCIMIENTOS

EXPERIENCIA



Community y Content Manager de más de 15 marcas en plataformas como Instagram, Facebook, Twitter, LinkedIn y TikTok. Con clientes en Venezuela, Colombia, Estados Unidos, España, Costa Rica y Panamá. Generación de contenido en inglés. Locución comercial para marcas en Venezuela, Colombia y Estados Unidos.

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SOCIAL MEDIA



SOCIAL MEDIA

Clínica Caribe Care (Costa Rica)

Manejo de fanpage
en Facebook.
Redacción de
contenido y gestión
de comunidad



SOCIAL MEDIA



Montclair Roofing and painting (Estados Unidos)

Redacción de contenido en inglés para perfiles en Twitter e Instagram

SOCIAL MEDIA

Marcas manejadas como Community Manager y redactora:



Colombia

Tamarindo Express Colombia



Costa Rica

Clínica Caribe Care , Restaurante Marino Ballena, Hotel Marino Ballena, Tres Jotas, Centro Estético Láser 2000, Su Mecánico, MADA Home, Infotech y ZEWS



España

Clínica Dental Ostuni del Río y D-Uñas Núñez de Balboa

SOCIAL MEDIA

Marcas manejadas como Community Manager y redactora:



Estados Unidos

Montclair Roofing and painting,
Vidamax Medical Center, Bardisa LYL Center,
Virtually Present, Rawlins Trading y UM
Solutions LLC



Panamá

Supermercado Dorado Center



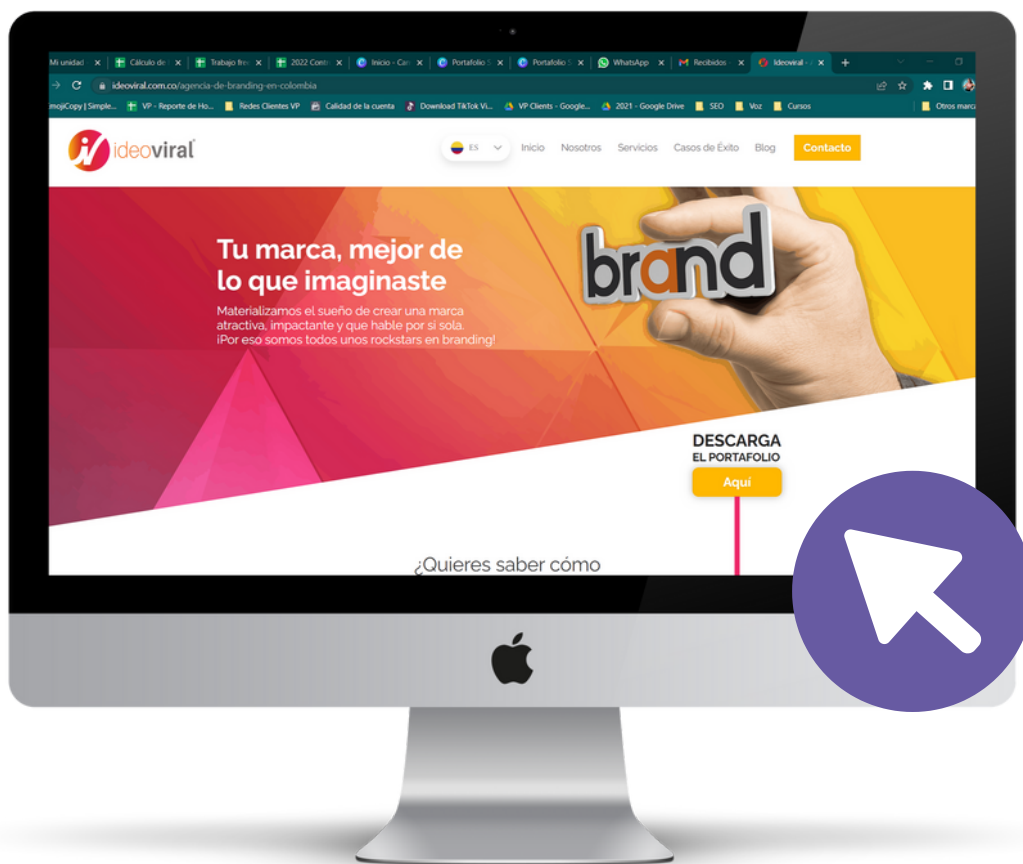
Venezuela

Traveling Venezuela y Teatro
Gourmet Venezuela

CREACIÓN DE CONTENIDO



CREACIÓN DE CONTENIDO



Ideoviral (Colombia)
Storytelling web para pestaña
de servicio de branding

CREACIÓN DE CONTENIDO

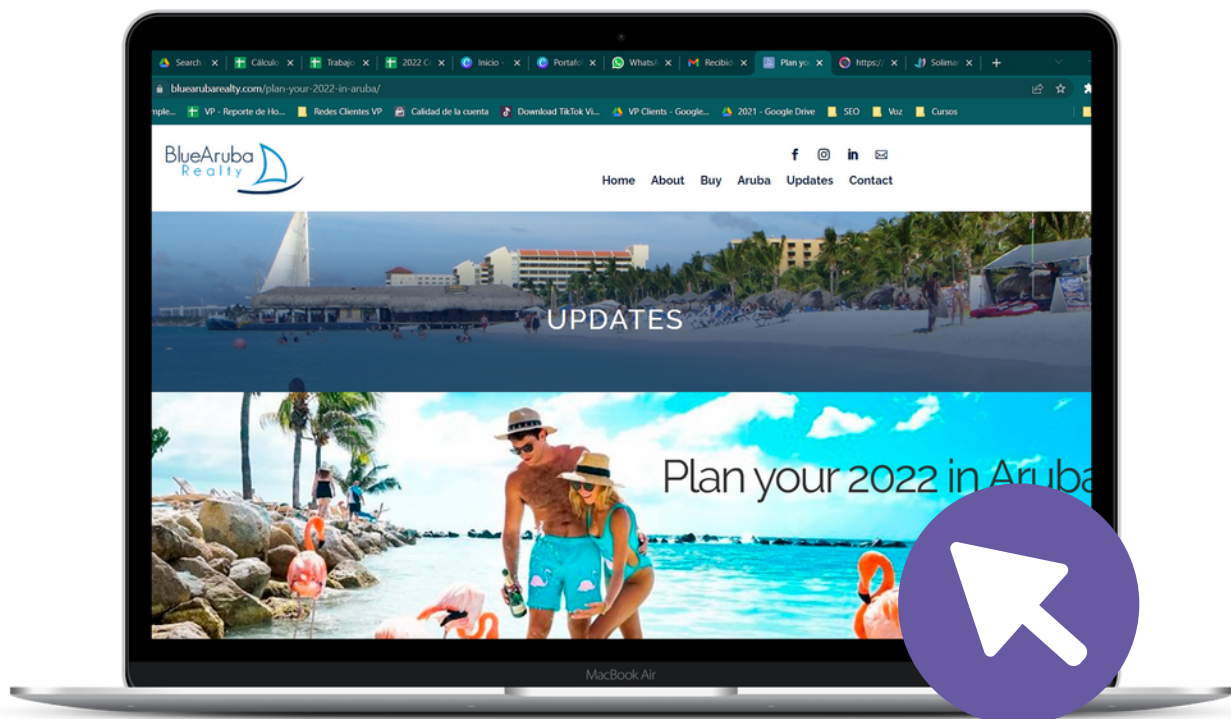


**La Montserratina (Venezuela), Rentio
(Colombia), Ideoviral (Colombia)**

Redacción de contenido mensual para las
redes sociales de las marcas mencionadas

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CREACIÓN DE CONTENIDO



Blue Aruba Realty
Update web mensual
en inglés

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CREACIÓN DE CONTENIDO



SEVEN MILES LONG WHITE SAND BEACHES AWAIT YOU

If you are still unsure about living in Aruba, here's why the island is the perfect vacation destination or place to call home.

[LEARN MORE ABOUT ARUBA](#)

Take advantage of all the international air links that can bring you closer to this happy island!

Language barriers will never be an issue in Aruba. The people on our island speak up to four different languages, so your stay will always be memorable and comfortable.

[TELL ME MORE NOW!](#)

Enjoy unparalleled weather all year long. The average temperature in Aruba is 82°F, and the island has more sunny days than any other island in the Caribbean. So, you'll be able to enjoy the best beaches in the world while working or relaxing in Aruba.

[I WANT TO WORK BY THE BEACH](#)

Whether you're looking for a second home or your forever home, Aruba is the best place for you to be!

Get ready to take off on your journey to happiness. We look forward to seeing you at Harbour House Aruba.

Stay up-to-date with all the latest news on our unique residential project by visiting harbourhousearuba.com and following us on social media.



HARBORHOUSEARUBA.COM
t: (297) 594.6395
f: (297) 592.9627
e: info@harbourhousearuba.com
Weststraat 2, Oranjestad, Aruba

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WHEN INVESTING, THE BIGGEST CHALLENGE LIES IN KNOWING IF THE INVESTMENT IS SAFE AND SECURE

The secret is to find safe options in the right place, and that perfect place is in Aruba! An island that keeps growing with excellent business opportunities and more. Foreigners can also buy real estate property without any restrictions.

[DISCOVER HOW TO GET THE BEST RETURNS ON YOUR INVESTMENT](#)

Almost all of Aruba's income comes from tourism, making it a great place for foreigners to settle down. For that reason, our visitors keep coming back to us, and there's no doubt you will surely be one of them as well! Can you imagine living in bliss forever? It's possible in Aruba!

Whether you decide to invest in a second home or a permanent residence, you will be able to share memories with those you love on the One Happy Island! For the best possible experience, here are some helpful tips.



Find a desirable residential property built to design and value for the most experience working with business opportunities in Aruba.



If you only plan to use your unit for short stays, then a rental program to earn income when you're not there. Your investment will pay for itself faster than you think.



Invest in a privileged location near the beach, shopping areas, and main arteries. The value of a property in a great location will increase over time.

CHECK OUT MORE INVESTMENT TIPS



You and your family deserve the best! Aruba is one of the safest places to invest in the Caribbean because:

- The island's per capita income (PCI) is \$26,000
- The crime rate, unemployment rate, and poverty levels are very low.
- Our beaches are among the best in the world.
- Foreigners can obtain financing for property purchases.

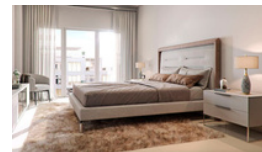
Do you need even more reasons to invest in Aruba?

Stay up-to-date with all the latest news on our residential project by visiting harbourhousearuba.com and following us on social media.



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We know you are considering Aruba as your dream vacation. And, we're sure you already know a bit about the island and the reasons that make it the perfect place to invest in. But, how about it being the perfect place to call home?

[DISCOVER YOUR DREAM HOME](#)



Hi, "XAMU"? Now that you and your family are considering moving to paradise, it only makes sense to find a luxury home that is as amazing as you are! You will find that at Harbour House Aruba!

We have up to 15 different types of residential units with beautiful terraces, spacious kitchens, and high-end luxurious amenities. Our promise is that one of our 110 units will wonderfully meet your specific needs!

[TAKE A LOOK AT ALL YOUR OPTIONS](#)

We also have a 24/7 security service and an excellent internet connection so you can work seamlessly at all times. And, we are conveniently located in Oranjestad, Aruba's most privileged area.

[I WANT TO SEE HERE](#)



Our spaces are designed to be enjoyed by the whole family.

Discover all we have for you by clicking here: harbourhousearuba.com, and follow us on social media to learn more about this paradise that you're sure to call home.



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Harbour House Aruba

Email marketing - Serie de
autoresponders con storytelling en
inglés

CREACIÓN DE CONTENIDO



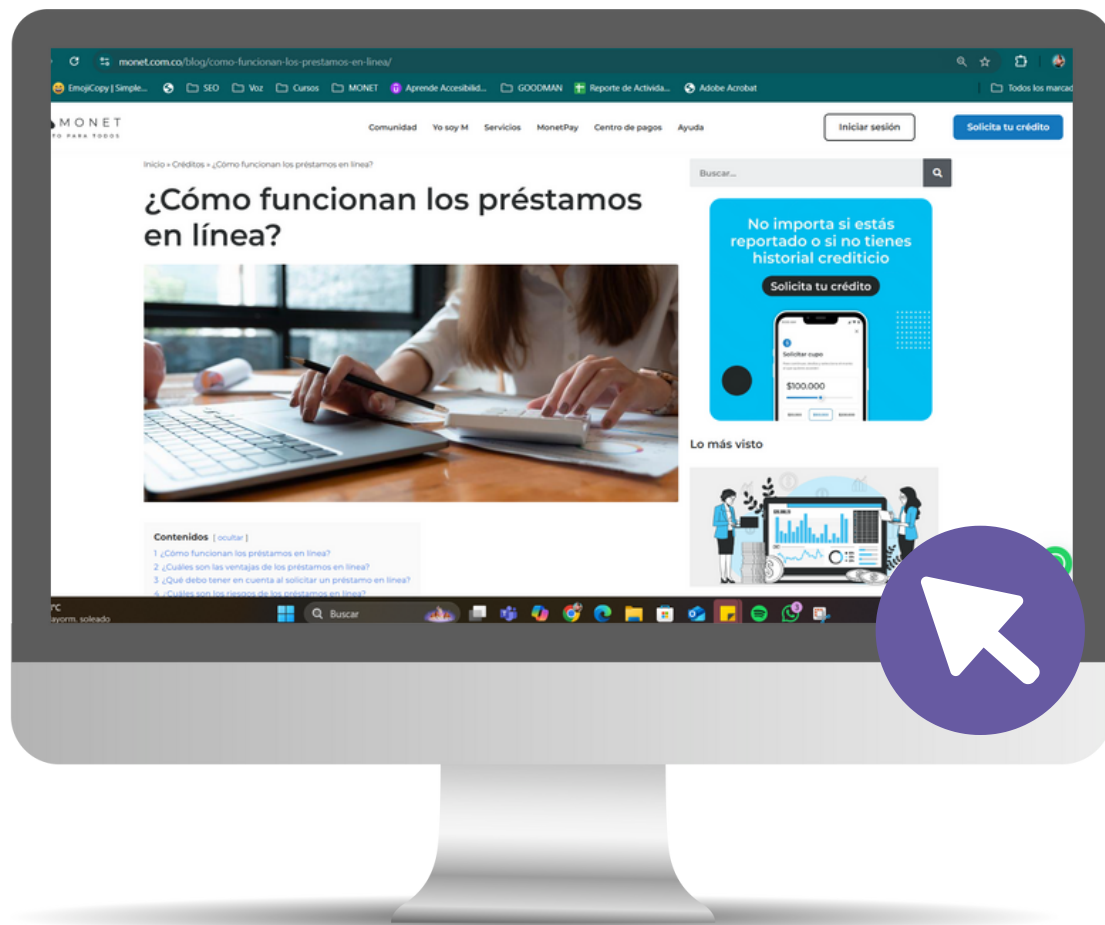
Mejor con salud (España)

Artículos web sobre salud

SEO avanzado

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CREACIÓN DE CONTENIDO



Monet (Colombia)

Artículos web sobre finanzas
SEO avanzado

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